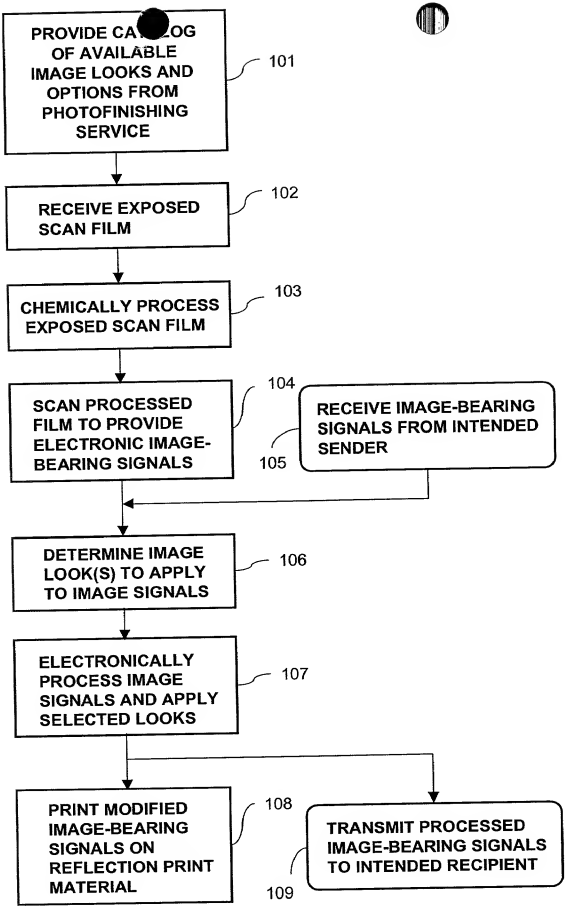

PROVIDE CATALOG OF AVAILABLE IMAGE LOOKS AND OPTIONS FROM PHOTOFINISHING SERVICE
101
RECEIVE EXPOSED SCAN FILM
102
CHEMICALLY PROCESS EXPOSED SCAN FILM
103
SCAN PROCESSED FILM TO PROVIDE ELECTRONIC IMAGE-BEARING SIGNALS
104
RECEIVE IMAGE-BEARING SIGNALS FROM INTENDED SENDER
105
DETERMINE IMAGE LOOK(S) TO APPLY TO IMAGE SIGNALS
106
ELECTRONICALLY PROCESS IMAGE SIGNALS AND APPLY SELECTED LOOKS
107
PRINT MODIFIED IMAGE-BEARING SIGNALS ON REFLECTION PRINT MATERIAL
108
TRANSMIT PROCESSED IMAGE-BEARING SIGNALS TO INTENDED RECIPIENT
109

FIG. 1

DATE _____

Enter Cassette ID Number
#_____

Customer Receipt -- Detach Here

STORE ADDRESS
STORE CITY, ZIP CODE
STORE ACCOUNT:
320-XYZ005

Env. # 151030

View/Modify Order Status ON-LINE
Go To: www.store.com/processing

ACCOUNT 320-XYZ005 **Env. # 151030**

STORE# *XYZ005*

STORE ADDRESS
STORE CITY, ZIP CODE

LAST INITIAL | *LAST NAME* | *FIRST NAME* | *TELEPHONE NO.*

1 *ADDRESS:* _____ *DATE* _____

CITY _____ *STATE* _____ *ZIP CODE* _____

2 *FILM SIZE* 110 ☐ 35mm ☐ 24 mm ☐

3 *FILM TYPE* COLOR PRINTS ☐ SLIDES ☐ SCAN ☐

Enter Cassette ID Number
#_____

3000

	1 SET	2 SETS		1 SET	2 SETS
4 *4" Pictures*	☐	☐	*24 mm Magnetics-on-Film Autoformat*	☐	☐
5" Pictures	☐	☐	FREE Index Print -- Date On Back		

3010

5 *Picture Style Selection*

True-Color	*Portrait*	*Preferred*	*Postcard*	*Max-Color*	*B&W*
☐	☐	☐	☐	☐	☐

IF NO STYLE BOX IS CHECKED, YOU WILL RECEIVE **BASIC COLOR** PICTURE PROCESSING

Auto Select ☐ *Customer Profile* ☐ User ID for Customer Preference Profile _____

6 *Pictures On-Line* *PhotoNetwork Services* ☐ User ID or pre-printed label for *PhotoNet* _____

7 *Image CD* ☐ *Image Disk* ☐

FIG. 2A

Customer Receipt -- Detach Here

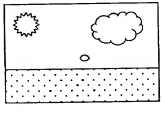
Fold Here to Seal Envelope

One Roll Per Envelope • Do Not Moisten

New! *Picture Style Selection*

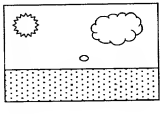
Sample Picture Looks -- Others Available ON-LINE at www.store.com/processing/styles

30015



TRUE-COLOR Rendition

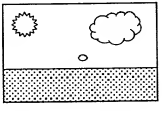
- ***Choose the image look that pleases you. Even after picture taking, if you wish!***



PREFERRED COLOR Rendition

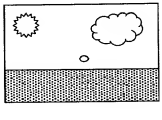
- ***Pick your look for the whole roll, or pick frame-by-frame by going On-Line.***

30006



POSTCARD Rendition

- **Select *your picture style manually, or automatically with your own User Profile.***



MAX-COLOR Rendition

- ***Or, let us pick the best look for each of your pictures with advanced selection software.***

FIG. 2B

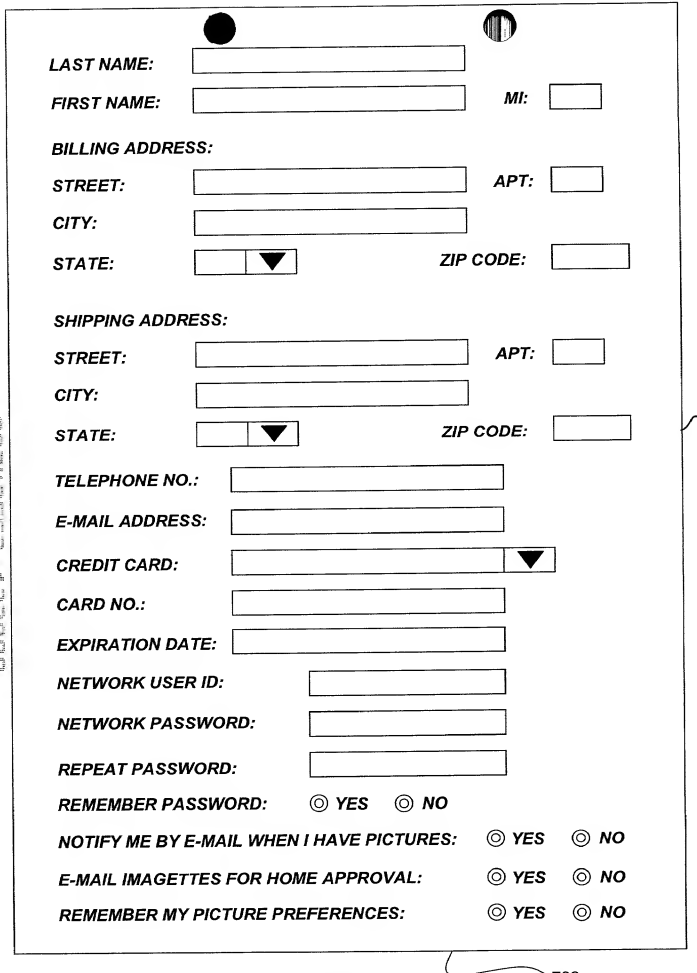

LAST NAME:
FIRST NAME:
MI:
BILLING ADDRESS:
STREET:
APT:
CITY:
STATE:
ZIP CODE:
SHIPPING ADDRESS:
STREET:
APT:
CITY:
STATE:
ZIP CODE:
TELEPHONE NO.:
E-MAIL ADDRESS:
CREDIT CARD:
CARD NO.:
EXPIRATION DATE:
NETWORK USER ID:
NETWORK PASSWORD:
REPEAT PASSWORD:
REMEMBER PASSWORD: YES NO
NOTIFY ME BY E-MAIL WHEN I HAVE PICTURES: YES NO
E-MAIL IMAGETTES FOR HOME APPROVAL: YES NO
REMEMBER MY PICTURE PREFERENCES: YES NO
700

FIG. 3

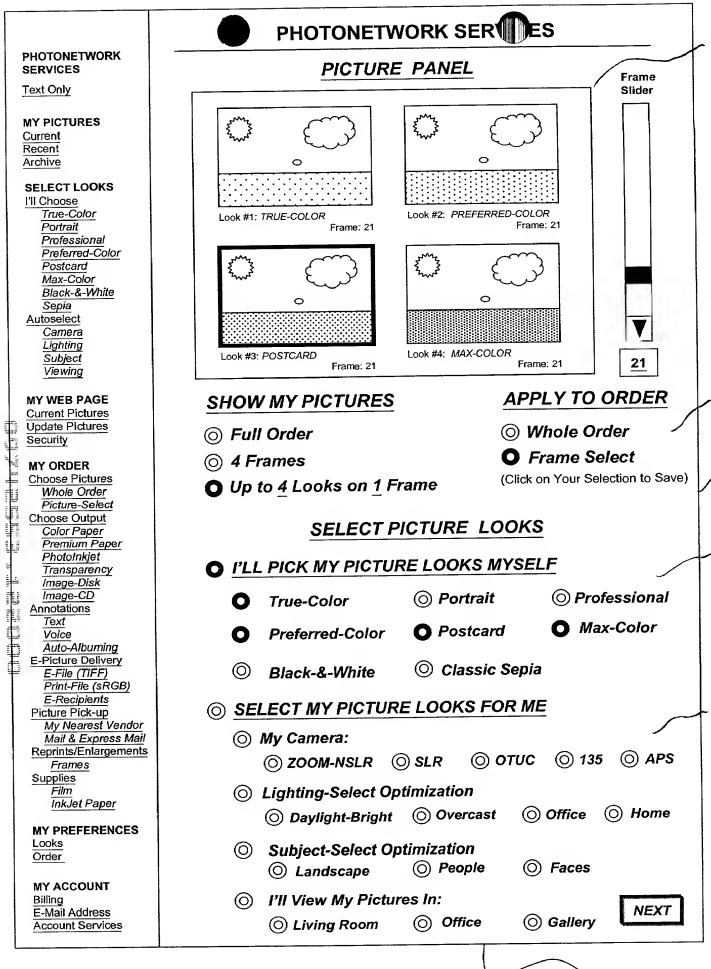

PHOTONETWORK SERVICES
PHOTONETWORK SERVICES
Text Only
MY PICTURES
Current
Recent
Archive
SELECT LOOKS
I'll Choose
True-Color
Portrait
Professional
Preferred-Color
Postcard
Max-Color
Black-&-White
Sepia
Autoselect
Camera
Lighting
Subject
Viewing
MY WEB PAGE
Current Pictures
Update Pictures
Security
MY ORDER
Choose Pictures
Whole Order
Picture-Select
Choose Output
Color Paper
Premium Paper
Photofnkjet
Transparency
Image-Disk
Image-CD
Annotations
Text
Voice
Auto-Albuming
E-Picture Delivery
E-File (TIFF)
Print-File (sRGB)
E-Recipients
Picture Pick-up
My Nearest Vendor
Mail & Express Mail
Reprints/Enlargements
Frames
Supplies
Film
InkJet Paper
MY PREFERENCES
Looks
Order
MY ACCOUNT
Billing
E-Mail Address
Account Services
PICTURE PANEL
801
Frame Slider
Look #1: TRUE-COLOR
Frame: 21
Look #2: PREFERRED-COLOR
Frame: 21
Look #3: POSTCARD
Frame: 21
Look #4: MAX-COLOR
Frame: 21
21
SHOW MY PICTURES
Full Order
4 Frames
Up to 4 Looks on 1 Frame
802
APPLY TO ORDER
Whole Order
Frame Select
(Click on Your Selection to Save)
800
SELECT PICTURE LOOKS
803
I'LL PICK MY PICTURE LOOKS MYSELF
True-Color
Portrait
Professional
Preferred-Color
Postcard
Max-Color
Black-&-White
Classic Sepia
804
SELECT MY PICTURE LOOKS FOR ME
My Camera:
ZOOM-NSLR
SLR
OTUC
135
APS
Lighting-Select Optimization
Daylight-Bright
Overcast
Office
Home
Subject-Select Optimization
Landscape
People
Faces
I'll View My Pictures In:
Living Room
Office
Gallery
NEXT

FIG. 4A

800

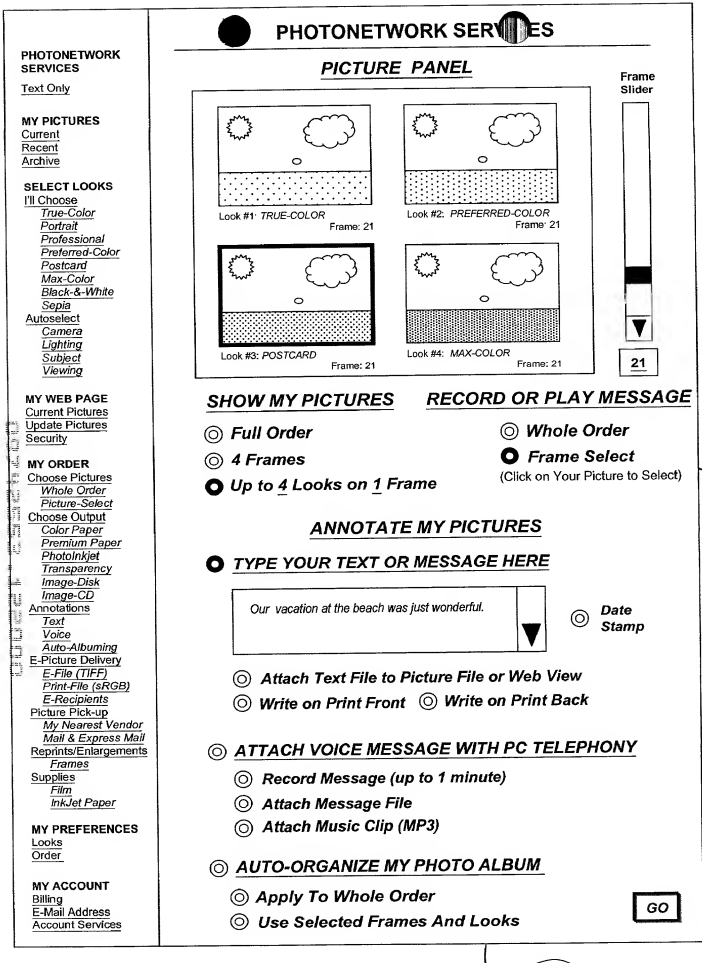

PHOTONETWORK SERVICES
Text Only
MY PICTURES
Current
Recent
Archive
SELECT LOOKS
I'll Choose
True-Color
Portrait
Professional
Preferred-Color
Postcard
Max-Color
Black-&-White
Sepia
Autoselect
Camera
Lighting
Subject
Viewing
MY WEB PAGE
Current Pictures
Update Pictures
Security
MY ORDER
Choose Pictures
Whole Order
Picture-Select
Choose Output
Color Paper
Premium Paper
PhotoInkjet
Transparency
Image-Disk
Image-CD
Annotations
Text
Voice
Auto-Albuming
E-Picture Delivery
E-File (TIFF)
Print-File (sRGB)
E-Recipients
Picture Pick-up
My Nearest Vendor
Mail & Express Mail
Reprints/Enlargements
Frames
Supplies
Film
InkJet Paper
MY PREFERENCES
Looks
Order
MY ACCOUNT
Billing
E-Mail Address
Account Services
PHOTONETWORK SERVICES
PICTURE PANEL
Frame Slider
Look #1: TRUE-COLOR Frame: 21
Look #2: PREFERRED-COLOR Frame: 21
Look #3: POSTCARD Frame: 21
Look #4: MAX-COLOR Frame: 21
21
SHOW MY PICTURES
Full Order
4 Frames
Up to 4 Looks on 1 Frame
RECORD OR PLAY MESSAGE
Whole Order
Frame Select
(Click on Your Picture to Select)
900
ANNOTATE MY PICTURES
TYPE YOUR TEXT OR MESSAGE HERE
Our vacation at the beach was just wonderful.
Date Stamp
Attach Text File to Picture File or Web View
Write on Print Front
Write on Print Back
ATTACH VOICE MESSAGE WITH PC TELEPHONY
Record Message (up to 1 minute)
Attach Message File
Attach Music Clip (MP3)
AUTO-ORGANIZE MY PHOTO ALBUM
Apply To Whole Order
Use Selected Frames And Looks
GO
900

FIG. 4B

000237 "ES52XL00

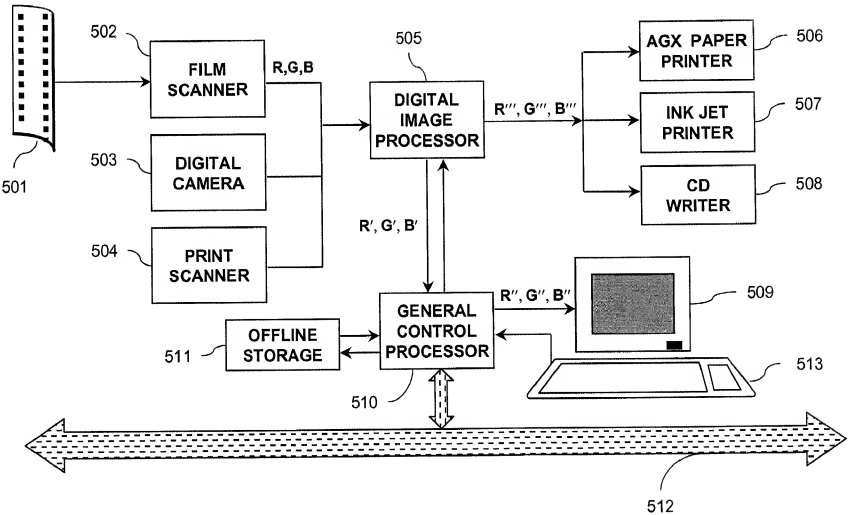


FIG. 5

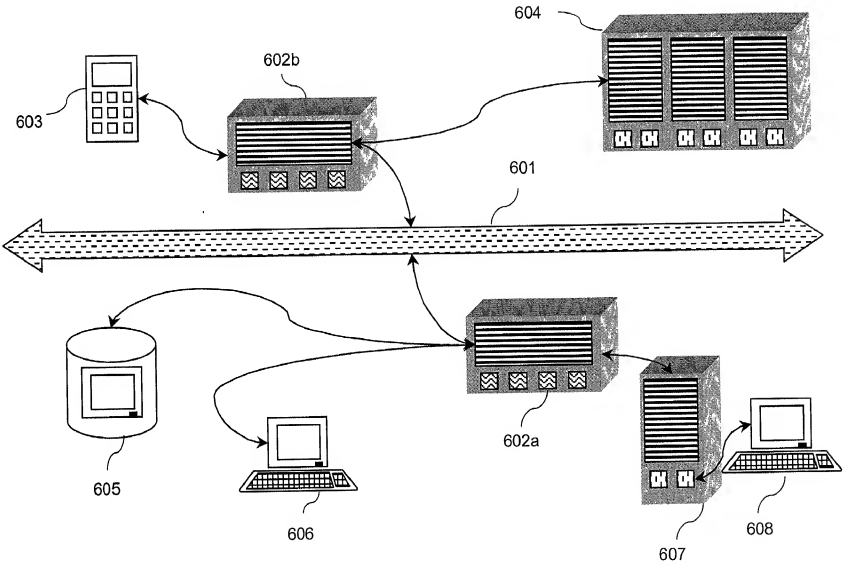


FIG. 6

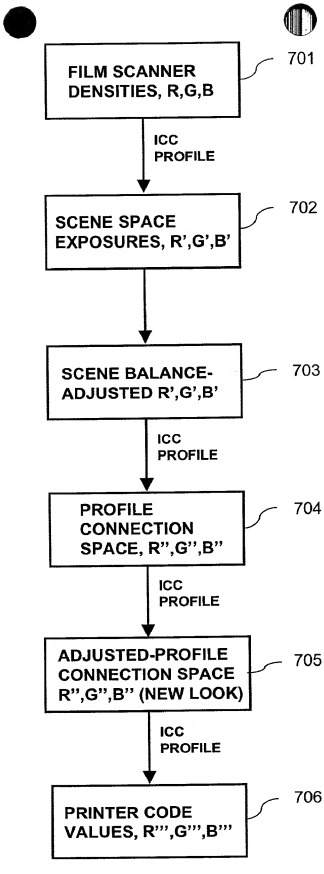

FILM SCANNER DENSITIES, R,G,B
701
ICC PROFILE
SCENE SPACE EXPOSURES, R',G',B'
702
SCENE BALANCE-ADJUSTED R',G',B'
703
ICC PROFILE
PROFILE CONNECTION SPACE, R'',G'',B''
704
ICC PROFILE
ADJUSTED-PROFILE CONNECTION SPACE R'',G'',B'' (NEW LOOK)
705
ICC PROFILE
PRINTER CODE VALUES, R''',G''',B'''
706

FIG. 7

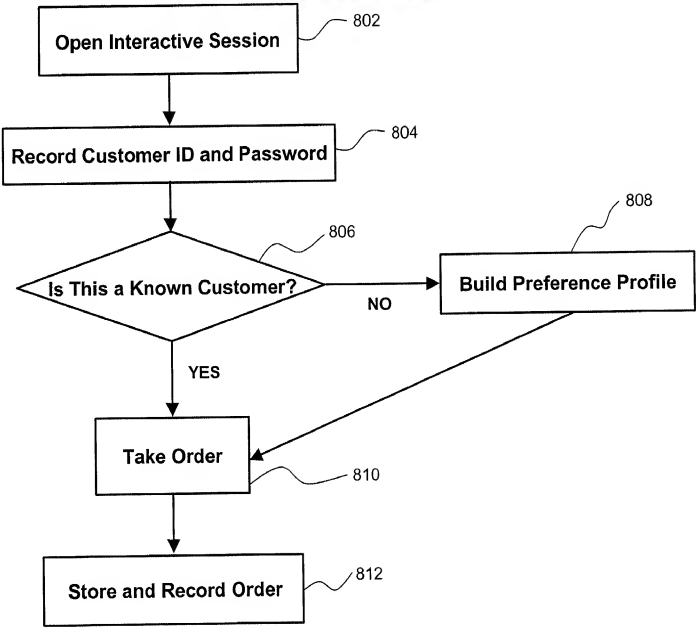

Open Interactive Session
802
Record Customer ID and Password
804
Is This a Known Customer?
806
NO
Build Preference Profile
808
YES
Take Order
810
Store and Record Order
812

FIG. 8

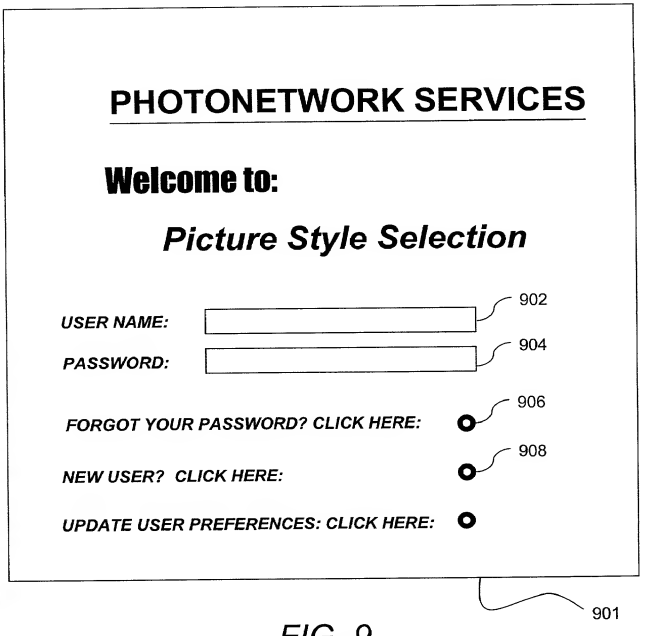
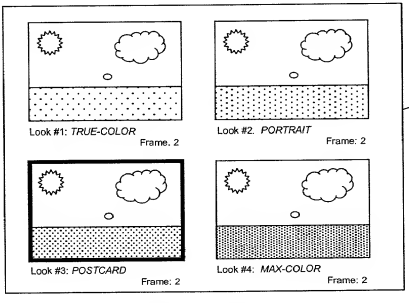

PHOTONETWORK SERVICES
Welcome to:
Picture Style Selection
USER NAME:
PASSWORD:
FORGOT YOUR PASSWORD? CLICK HERE:
NEW USER? CLICK HERE:
UPDATE USER PREFERENCES: CLICK HERE:
902
904
906
908
901

FIG. 9

PHOTONETWORK SERVICES

Make Picture Style Selection Profile



1004

DISPLAY MODE

◎ ***Show 4 Test Frames***

● ***Up to 4 Looks on 1 Test Frame***

Click on Your Selection to Save

RECORD PREFRRED PICTURE LOOKS TO BUILD YOUR PROFILE

● ***YOUR FIRST CHOICE FOR PICTURE APPEARANCE***

◎ *True-Color* ◎ *Preferred-Color*

● *Postcard* ◎ *Max-Color*

1006 ◎ ***YOUR LAST CHOICE FOR PICTURE APPEARANCE***

● *True-Color* ◎ *Portrait*

◎ *Postcard* ◎ *Max-Color*

1002

FIG. 10

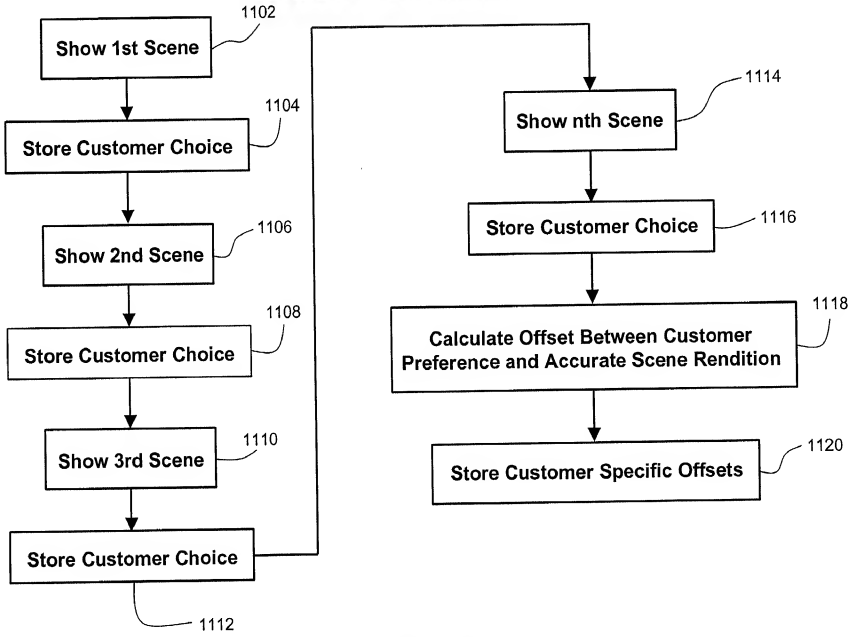

Show 1st Scene
1102
Store Customer Choice
1104
Show 2nd Scene
1106
Store Customer Choice
1108
Show 3rd Scene
1110
Store Customer Choice
1112
Show nth Scene
1114
Store Customer Choice
1116
Calculate Offset Between Customer Preference and Accurate Scene Rendition
1118
Store Customer Specific Offsets
1120

FIG. 11